

Pricing Overview

Cost-effective, flexible service model

At W3 Data, we understand that when a company is first developing a new product or feature, it can be too soon to make a big investment.

To support early-stage products, we do not charge new customers for set-up or implementation fees. In addition, we don't lock customers into annual service agreements. The API411 service model is based on usage — the number of queries that result in successful matches. With flexible pricing and data options, you can choose the best available data (updated daily), the most economical data (updated monthly), or a combination of both (roll over from one to another). Even non-matches often return helpful data. For example, if a reverse phone search can't return complete data, it will return the carrier, phone type, city and state associated with the number. In addition, W3 Data provides superior customer support and ongoing product updates without additional charges.

TIERED PRICING

As your volume of queries increases, the price per query decreases. To the right is an overview of API411 pricing based on data option. Upon request, pricing information is available for using a combination of both data types and/or adding demographic information.

MINIMUM MONTHLY FEE

Each month, you will be billed for the price of your completed monthly queries. If the monthly query price is less than the minimum monthly fee, you will be billed for the monthly minimum fee instead.

The standard minimum fee for API411 is \$500 per month.

EXAMPLES:

Customer A

3,000 completed
monthly queries x \$0.20
per query = \$600.
Customer A pays \$600.

Customer B

2,500 completed
monthly queries x \$0.10
per query = \$250.
Customer B pays \$500.

TIERED PRICING		
Completed Monthly Queries*	Price per Query updated-monthly data	Price per Query updated-daily data
1 - 5,000	\$0.10	\$0.20
5,001- 10,000	\$0.09	\$0.19
10,001- 25,000	\$0.08	\$0.18
25,001- 50,000	\$0.07	\$0.17
50,001- 100,000	\$0.06	\$0.16
100,001 and up	\$0.05	\$0.15